



whatagraph

Whatagraph Partner Program

Become a First Capital Whatapartner

"50,000 different brands worldwide receive their reports built with Whatagraph. And it's only the beginning."

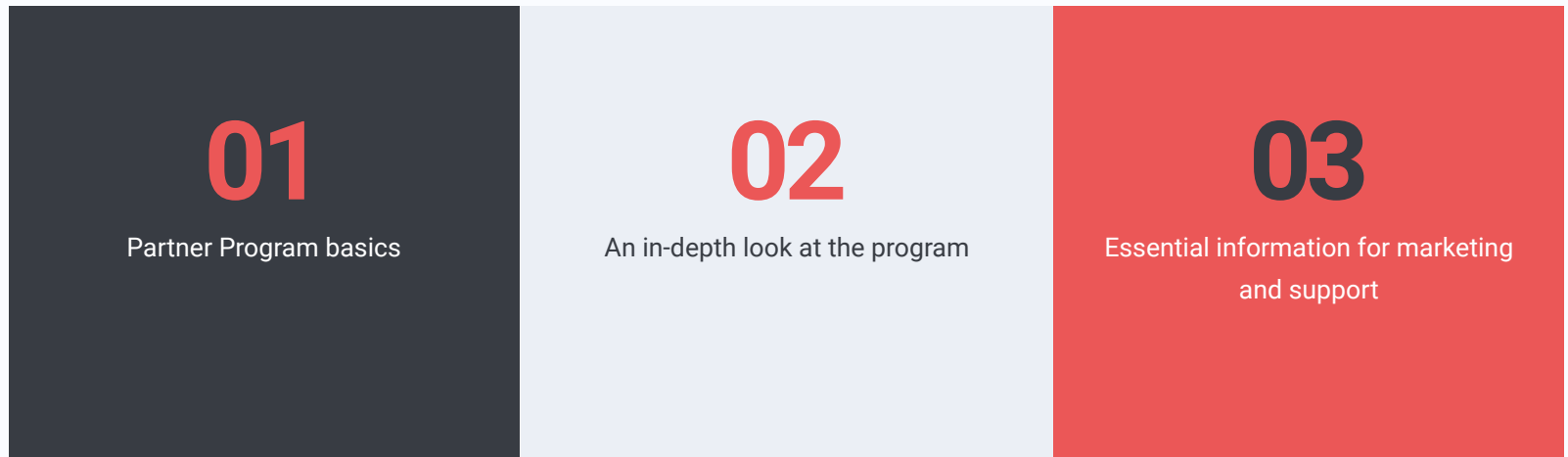
Justas Malinauskas, CEO of Whatagraph

Howdy, Partner!

Welcome aboard the Whatagraph Partner Program and the onboarding guidebook to take you through the most critical aspects of being a Whatapartner.

- Introduction
- Financials
- Process
- Marketing
- Audience and Promo
- Support

What we cover in this guidebook:



So, let's get started!

- Introduction
- Financials
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Partnership programs are standard practice in many fields. It's a performance-based relationship between a partner and a business. Whatagraph offers a mutually beneficial partnership deal.



Whatagraph Partner Program is based on recurring revenue sharing.



Whatapartners drive new customers to our platform in exchange for recurring revenue from every subscription payment - as long as the customer stays our subscriber.



This is done through the customer tracking URL, which lets us know that you brought the new customer on board.



Each Whatapartner can log into our partner platform to generate tracking URLs, track their earnings and for other partner-related activities.

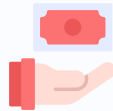


Although the process is automated, we are always here to help you, so don't hesitate to reach out!

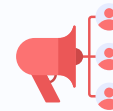
Let's dive deeper!

The financials

Now that you're familiar with the Whatagraph Partner Program's basics, let's get into the nitty-gritty. Here is precisely what you can earn as a Whatapartner:



We offer 20% commission rates from recurring revenue.



The revenue is earned by successfully bringing clients onboard Whatagraph plans.



All successful sales are tracked via the unique tracking URL.



When the customer purchases our packages with your tracking URL, you will be eligible for 20% commission, if the URL is used within 30 days.

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The process

Our Partner Program is automated and streamlined to make it quick and easy to use. Here's how our process works:

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- 1 Register on our #whatapartner platform to start our partnership. Working as a Whatapartner is entirely free!
- 2 Generate unique referral codes on the platform and issue them to your audience. That's how we know the customer came from you!
- 3 The platform also provides you with useful insights like traffic logs, general stats and marketing materials.
- 4 You can also report any problem on the platform that our Partner Success team can help solve.
- 5 Get creative with marketing! It's totally up to you on how you will engage your audience about Whatagraph's tool. If you have any truly grandiose ideas, don't hesitate to reach out to us to discuss them.

The marketing

One of the critical aspects of being a successful Whatapartner is introducing your audience with Whatagraph in an engaging and informative way.


The following section gives a sneak-peek into the Product & Benefits Handbook and the most important aspects of introducing Whatagraph to your audience.

So, what is Whatagraph?

- Live data monitoring solution, letting everybody become a data-scientist and track performance of different activities across various digital environments.
- The tool consolidates data from platforms like Facebook Ads, Google Analytics, Instagram, Shopify and 32 more sources.
- Whatagraph makes tracking Social Media, E-commerce, SEO and other marketing performance easy.
- Automated report and dashboard templates provide instant data visualisation without much effort.

Why should your audience choose Whatagraph?

- Whatagraph revolutionises the way of building and presenting reports compared to “good old” manual methods.
- The tool eliminates excessive and exhausting human input to build these reports. That’s time-consuming and expensive.
- Whatagraph helps prep the reports in a comprehensive, visual way. The tool showcases data intuitively and helps build a rapport with clients.
- Whatagraph is a simple and elegant way to stay ahead of the competition!

Read more about the amazing benefits Whatagraph brings to its users in the [Product & Benefits Handbook](#) 

Audience & promotion

As a data analysis platform, Whatagraph works best for marketing agencies, freelance marketers, and other professionals in online marketing. We encourage all our Whatapartners to market our tool to this type of audience.

We strongly encourage all partners to learn as much about Whatagraph as possible and showcase your knowledge as a strong incentive for your audience to take an interest.

Here you will find useful links to information about the tool for you to learn about.

Website link

whatagraph.com

Free trial link

whatagraph.com/start-free-trial

Features link

whatagraph.com/features

Integrations link

whatagraph.com/integrations

Pricing link

whatagraph.com/pricing

Demo booking link

whatagraph.com/book-a-call

Templates link

whatagraph.com/templates

Blog link

whatagraph.com/blog

Product & Benefits Handbook

cdn.whatagraph.com/products-and-benefits.pdf

Support

Congratulations! You are now ready to start your journey as a Wha-
tapartner. We are looking forward to seeing you rise and become a
real data analytics rockstar!

On your journey to success, we are here to help you every step of
the way. Don't be shy and get in touch with us and keep us posted
on your progress!

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whatagraph

Your performance monitoring and
reporting flow, powered up