





Authority Labs Performance Report

Report date: 12/08/2019 — 18/08/2019

Compared to: 05/08/2019 — 11/08/2019

Duration (days): 7

Domain's Average Rank

 Google average	59	-6.32%
 Yahoo average	62	7.52%

 Bing average	0	0%
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 Company ABC

Top Ranked Keywords

Keyword	Average rank	Google rank	Yahoo rank	Bing rank	Average rank change	Volume
Price	1	1	1	1	6 -64.71%	232 -87.34%
Products	1 -50%	2	2 100%	3	2 -83.33%	224 6.16%
Feedback	2 -60%	3 50%	3 -25%	4	2	165 24.06%
Shipping	6 20%	5 -16.67%	4 -20%	5 -16.67%	2	149 17.32%








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Top Ranked Keywords With Results








Keyword	Google total results	Yahoo total results	Bing total results
Price	366,931 33%	60,977 -73.32%	634,184 142%
Products	339,780 61.43%	35,825 -83.24%	430,634 346%
Feedback	31,377 -68.79%	26,445 -70.42%	127,559 211%
Shipping	22,738 -71.75%	11,328 -84.24%	83,847 132%

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Top Google Ranked Keywords

Keyword	Google rank	Google total results
 Price	1	481,804 211%
 Products	2	6,039 -59.39%
 Feedback	5 66.67%	3,177 -11.21%
 Shipping	6	3,135 14.29%
 Contact info	8	2,458 -6.79%
 Mobile	9 12.5%	2,032 -16.41%
 Service	10 11.11%	2,011 -3.18%

Top Yahoo Ranked Keywords

Keyword	Yahoo rank	Yahoo total results
 Price	1	304,491 0.5%
 Products	3	273,864 252%
 Feedback	4	32,725 ↓
 Shipping	6 20%	27,578 ↓
 Contact info	8 14.29%	20,474 ↓
 Mobile	8 -11.11%	2,951 -82.21%
 Service	8 -20%	2,230 -85.79%

 Company ABC

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Top Improved Keywords

Keyword	Average rank change	Google rank	Google total results	Yahoo rank	Yahoo total results	Bing rank	Bing total results
Price	30 150%	1	204,659 ↓ 1	1	564,158 ↓ 1	1	407,870 202%
Products	13 117%	3	174,250 ↓ 1	1	20,071 ↓ 2	100%	42,649 ↑
Feedback	7 75%	4 -20%	98,542 573%	2 -33.33%	17,186 ↓ 2	100%	8,771 ↓
Shipping	5 150%	5 -16.67%	62,991 340%	4 -33.33%	3,712 ↓ 5	400%	2,744 ↓
Contact info	5 150%	8 14.29%	55,092 639%	4 -33.33%	3,039 ↓ 6	-14.29%	2,424 ↓
Mobile	5 150%	9 -10%	25,017 839%	10 42.86%	2,276 -42.7%	8 -11.11%	2,304 8.32%
Service	3 50%	9 -18.18%	20,588 768%	10	2,019 ↓ 8	-11.11%	2,112 -0.56%

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