

# Your Campaign Monitor report



**Report date:** from 14/01/2019 to 20/01/2019  
**Compared to:** from 07/01/2019 to 13/01/2019

**Duration:** 7 days

## Total campaigns sent



676,351  
Campaigns sent

616.84%  
« 94,352

## Delivery rate



12.96%  
Delivery rate

-67.36%  
« 39.70%

Account: Mantas Daugela

Account: Mantas Daugela

## Total recipients

Total number of emails sent during selected period.



951,924  
Total recipients

110.64%  
« 451,911

## New subscribers

New active subscribers, added to your list during selected date period.



1,036,552  
New subscribers

172.50%  
« 380,390

Account: Mantas Daugela

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## Open rate



61.86%  
Open rate

484.14%  
« 10.59%

## Click rate



35.62%  
Click rate

41.52%  
« 25.17%

Account: Mantas Daugela

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# Campaign performance

Campaign	Sent Date	Emails delivered	Open rate	Click rate	Click to open rate
String A	2019-01-17	929,532 <span>↑</span>	77.08% <span>68.3%</span>	7.77% <span>-68.49%</span>	26.07% <span>1096%</span>
String B	2019-01-14	622,164 <span>125%</span>	0.92% <span>37.31%</span>	0.89% <span>5.95%</span>	0.38% <span>-44.12%</span>
String C	2019-01-14	403,754 <span>188%</span>	0.95% <span>63.79%</span>	0.90% <span>429%</span>	0.77% <span>-16.3%</span>
String D	2019-01-14	329,057 <span>664%</span>	0.33% <span>-62.5%</span>	0.35% <span>600%</span>	0.20% <span>-55.56%</span>

Account: Mantas Daugela

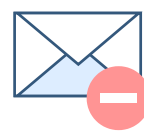
## Bounce rate



85.12%  
Bounce rate

20.96%  
70.37%

## Unsubscribe rate



63.29%  
Unsubscribe rate

440.02%  
11.72%

Account: Mantas Daugela

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## Client versions by opens

Email client version	Percentage	Total opened
String A	63.35% <span>107%</span>	553,542 <span>-37.81%</span>
String B	0.90% <span>114%</span>	27,720 <span>-79.46%</span>
String C	0.89% <span>-11%</span>	10,421 <span>-41.87%</span>
String D	0.11% <span>-81.36%</span>	7,430 <span>-48.3%</span>
String E	0.87% <span>107%</span>	4,671 <span>-10.05%</span>
String F	0.62% <span>31.91%</span>	2,224 <span>0.41%</span>
String G	0.49% <span>-37.18%</span>	803 <span>83.75%</span>
String H	0.14% <span>-78.46%</span>	188 <span>-52.04%</span>
String I	0.52% <span>8.33%</span>	157 <span>-52.99%</span>
String J	0.15% <span>-68.09%</span>	43 <span>-63.56%</span>
String K	1% <span>36.99%</span>	23 <span>-62.9%</span>
String L	0.43% <span>-10.42%</span>	17 <span>-66.67%</span>

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