

Company ABC

MRR Report 2018 June

Offline data from XLS



Report date: 6/17/19 — 6/26/19
Compared to: 6/10/19 — 6/16/19

Duration (days): 10

Total MRR

Sum of all MRRs



100%
 << \$0

Total LTV

Sum of LTVs



100%
 << \$0

Account: LTV Customer Data

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List of TOP clients

Client Name	MRR	ACP	LTV	Client Type
Client XXXXX7	\$978	\$11,736	\$18,565	4
Client XXXXX8	\$918	\$11,016	\$13,219	8
Client XXXXX11	\$884	\$10,608	\$12,548	2
Client XXXXX21	\$854	\$10,248	\$12,983	6
Client XXXXX9	\$837	\$10,044	\$10,691	0
Client XXXXX19	\$830	\$9,960	\$18,828	6
Client XXXXX2	\$757	\$9,084	\$17,198	4
Client XXXXX3	\$715	\$8,580	\$10,569	3
Client XXXXX6	\$698	\$8,376	\$16,347	2
Client XXXXX16	\$695	\$8,340	\$15,596	9
Client XXXXX26	\$691	\$8,292	\$12,128	6
Client XXXXX28	\$620	\$7,440	\$9,477.79	6

Account: LTV Customer Data

Grouped by Type

Client Name	MRR	ACP	LTV	Client Type
Client XXXXX1	\$436	\$5,232	\$7,884.44	10
Client XXXXX16	\$695	\$8,340	\$15,596	9
Client XXXXX27	\$410	\$4,920	\$13,931	9
Client XXXXX13	\$418	\$5,016	\$13,994	9
Client XXXXX8	\$918	\$11,016	\$13,219	8
Client XXXXX22	\$56	\$672	\$5,882.45	7
Client XXXXX4	\$385	\$4,620	\$12,203	7
Client XXXXX20	\$326	\$3,912	\$13,322	7
Client XXXXX10	\$356	\$4,272	\$7,217.86	7
Client XXXXX14	\$400	\$4,800	\$11,030	7
Client XXXXX12	\$552	\$6,624	\$14,530	6
Client XXXXX21	\$854	\$10,248	\$12,983	6
Client XXXXX19	\$830	\$9,960	\$18,828	6
Client XXXXX28	\$620	\$7,440	\$9,477.79	6
Client XXXXX26	\$691	\$8,292	\$12,128	6
Client XXXXX18	\$583	\$6,996	\$13,250	5
Client XXXXX15	\$594	\$7,128	\$16,627	5
Client XXXXX2	\$757	\$9,084	\$17,198	4
Client XXXXX7	\$978	\$11,736	\$18,565	4
Client XXXXX24	\$244	\$2,928	\$12,544	4
Client XXXXX3	\$715	\$8,580	\$10,569	3
Client XXXXX17	\$396	\$4,752	\$13,440	2
Client XXXXX11	\$884	\$10,608	\$12,548	2
Client XXXXX6	\$698	\$8,376	\$16,347	2
Client XXXXX5	\$307	\$3,684	\$8,973.70	2
Client XXXXX0	\$391	\$4,692	\$5,086.03	1
Client XXXXX25	\$187	\$2,244	\$4,508.49	1
Client XXXXX23	\$24	\$288	\$443.75	0