

Your Facebook Page performance report



Report date: 01/04/2019 — 30/04/2019
Compared to: 02/03/2019 — 31/03/2019

Duration (days): 30

Total page likes



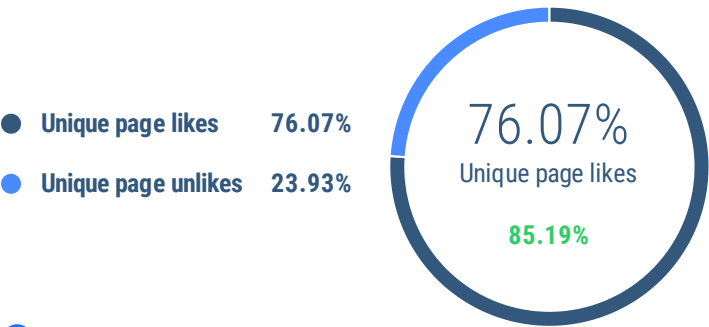
Company ABC

Total interactions

| | | |
|------------|-----------|---------|
| 👍 Likes | 1,053,405 | 51.12% |
| 💬 Comments | 271,907 | 507.69% |
| ➡ Shares | 547,714 | -47.26% |

Company ABC

Page likes vs. unlikes



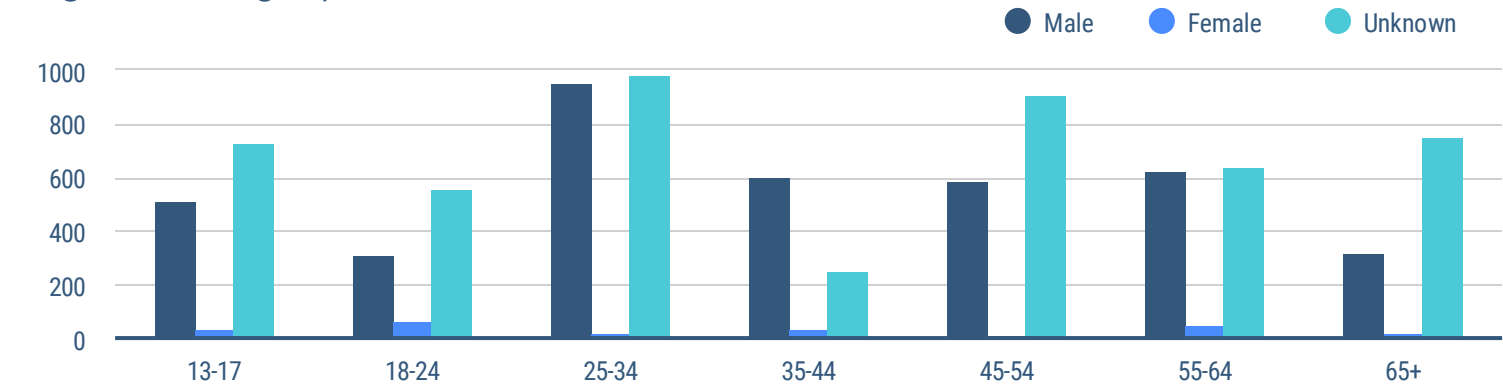
Company ABC

Top performing cities

| City | Unique impressions |
|------------|--------------------|
| 🏙 London | 324,507 ↑ |
| 🏙 Sydney | 237,141 ↑ 43% |
| 🏙 New York | 21,099 ↓ |
| 🏙 Chicago | 179 ↓ 99.34% |

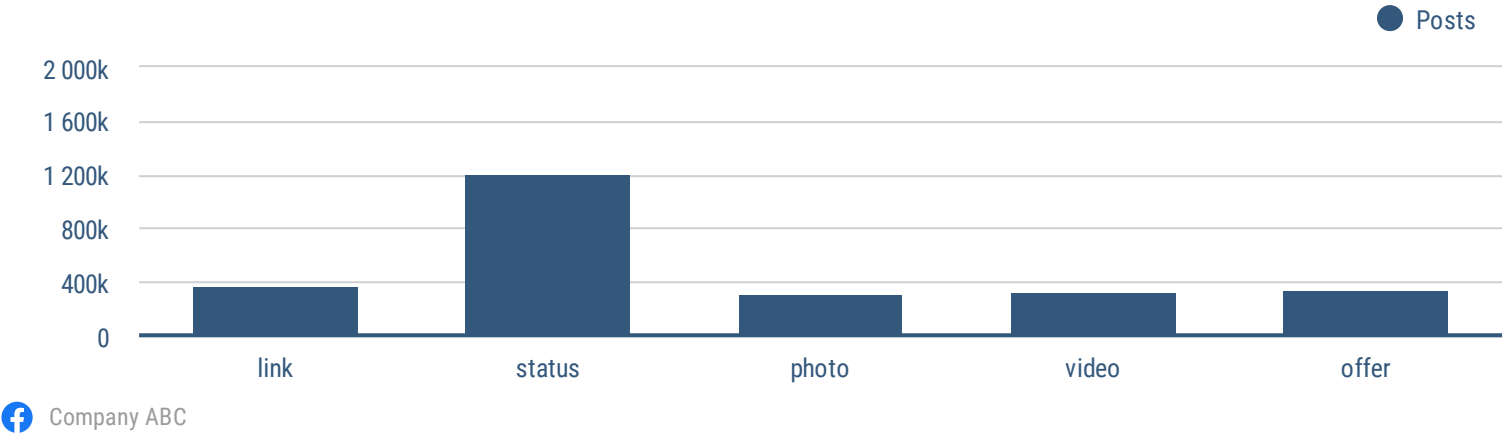
Company ABC

Page Demographics



Company ABC

Post distribution

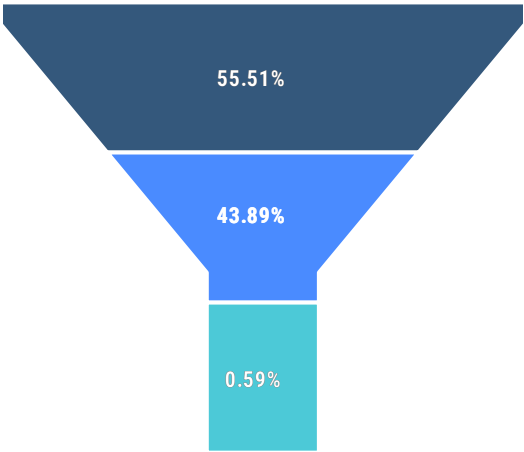


Top times for posting

| | | |
|----------|----------|----|
| Top day | Tuesday | 0% |
| Top time | 01:27:00 | 0% |

Company ABC

Impressions / Reach / Clicks



Paid vs. Organic Impressions

| | | |
|---------|---------|-----------|
| Paid | 30,563 | -96.12% |
| Organic | 511,062 | 2,815.02% |

Company ABC

| | |
|-------------|---------|
| Impressions | 683,583 |
| Reach | 540,514 |
| Clicks | 7,284 |

Company ABC

Post comments

The number of comments on your posts



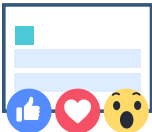
696,019
Post comments

107.10%
336,086

Company ABC

Post reactions

The number of reactions on your posts

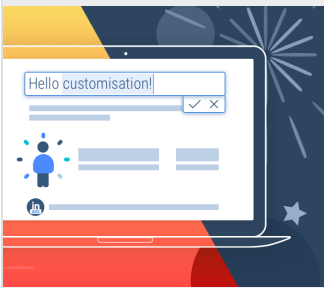


816,007
Post reactions


9.82%
743,035

Company ABC

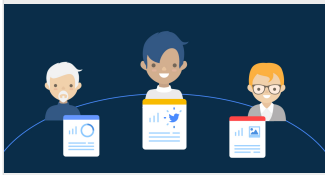
Top posts




| | |
|-------------|-----------|
| 👁 1,032,411 | 👤 81,448 |
| 😄 1,093,271 | ➡ 820,211 |




| | |
|-----------|-----------|
| 👁 489,155 | 👤 31,716 |
| 😄 425,948 | ➡ 164,617 |




| | |
|----------|----------|
| 👁 68,408 | 👤 31,653 |
| 😄 43,725 | ➡ 72,116 |



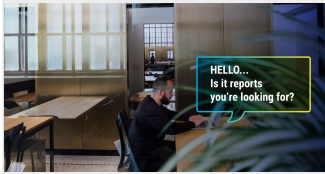
| | |
|----------|----------|
| 👁 35,986 | 👤 5,395 |
| 😄 7,619 | ➡ 71,386 |




| | |
|---------|---------|
| 👁 1,596 | 👤 1,562 |
| 😄 3,315 | ➡ 3,452 |



| | |
|---------|---------|
| 👁 407 | 👤 860 |
| 😄 1,812 | ➡ 2,262 |



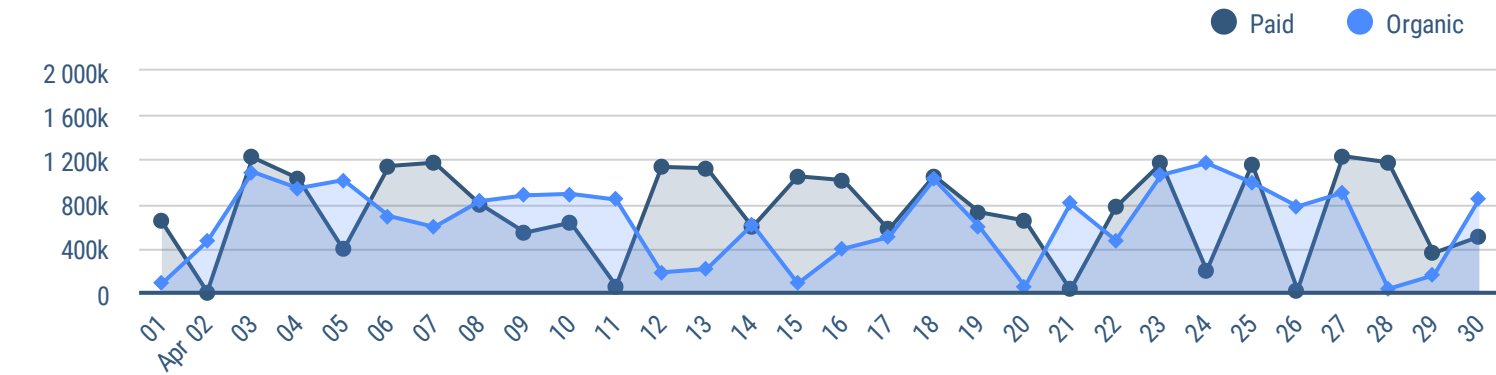
| | |
|---------|---------|
| 👁 35 | 👤 352 |
| 😄 1,161 | ➡ 1,580 |



| | |
|-------|-------|
| 👁 32 | 👤 181 |
| 😄 352 | ➡ 388 |

Company ABC

Video views



Company ABC

Video views

Total number of times page's videos have been viewed for more than 3 seconds



3,322
Total video views

-99.28%
460,782



00:00
Average view time

Average watching time

Average time people spent watching the video

Company ABC

Company ABC