

# Your Google My Business performance report



Report date: 01/01/2019 — 23/08/2019

Duration (days): 235

## Direct queries

The number of times the resource was shown when searching for the location directly



935,087  
Queries

Company ABC

## Indirect queries

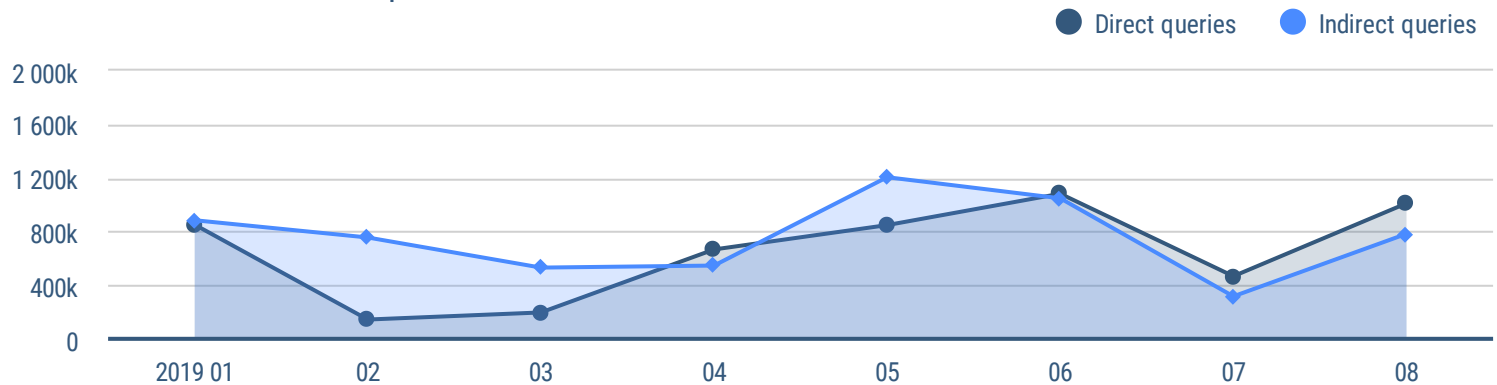
The number of times the resource was shown as a result of a categorical search (for example, restaurant)



697,914  
Indirect queries

Company ABC

## Direct vs Indirect queries



Company ABC

## Website actions

The number of times the website was clicked



474,180  
Website actions

Company ABC

## Phone actions

The number of times the phone number was clicked



493,758  
Phone actions

Company ABC

## Map views

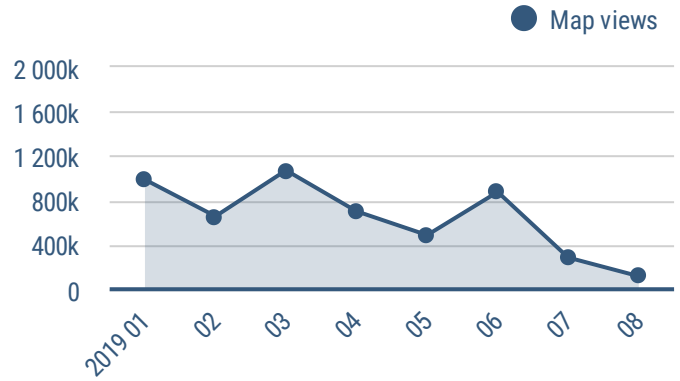
The number of times the resource was viewed on Google Maps



1,064,652  
Views

Company ABC

## Map views chart



Company ABC

## Search views

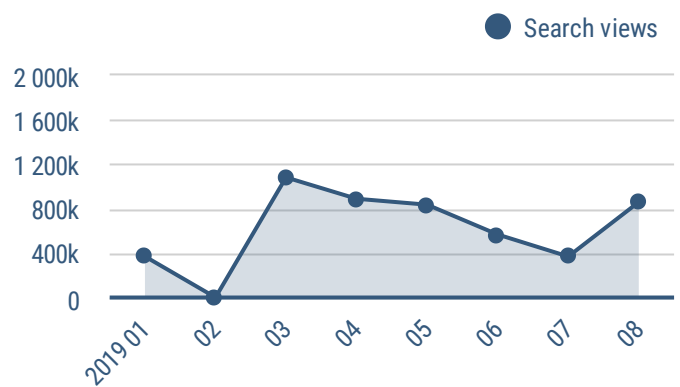
The number of times the resource was viewed on Google Search



722,651  
Views

Company ABC

## Search views chart



Company ABC

## Review count

The number of reviews currently on your Google My Business site



716,639  
Current review count

Company ABC

## Top reviews

Comment	Rating	Has review reply
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<b>Comment:</b> String A <b>Reviewer name:</b> Strin... <b>Created date:</b> String A	1,218,344	String A
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<b>Comment:</b> String B <b>Reviewer name:</b> Strin... <b>Created date:</b> String B	593,083	String B
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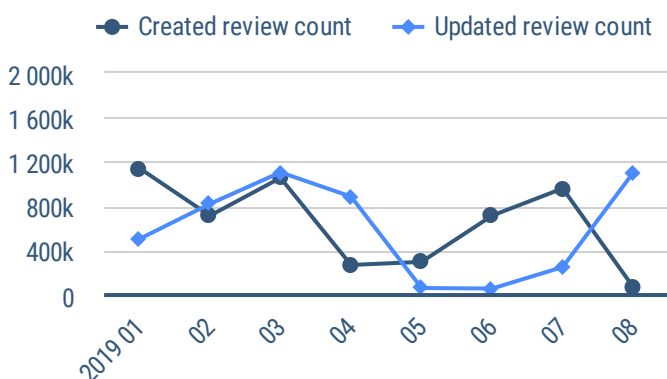
<b>Comment:</b> String C <b>Reviewer name:</b> Strin... <b>Created date:</b> String C	320,973	String C
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<b>Comment:</b> String D <b>Reviewer name:</b> Strin... <b>Created date:</b> String D	258,228	String D
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<b>Comment:</b> String E <b>Reviewer name:</b> Strin... <b>Created date:</b> String E	65,567	String E
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Company ABC

## New reviews chart



Company ABC