



Report date: from 01/01/2019 to 25/04/2019

Duration: 115 days

Your performance report

Open rate

The average open rate per campaign for the list



30.03%

Open rate

Click rate

The average click rate per campaign for the list



3.58%

Click rate

Unique opens

The number of unique opens for the list during this period



118

Unique opens

Unique clicks

The number of unique clicks for the list during this period

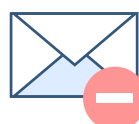


0

Unique clicks

Unsubscribed

The number of members who have unsubscribed from the list during this period



6

Unsubscribed

Total revenue

The total revenue for a campaign. Calculated as the sum of all order totals minus shipping and tax totals



\$0

Total revenue

Abuse reports

The number of members that reported your newsletter as spam



0

Abuse reports

Average subscribe rate

The average number of subscriptions per month for the list

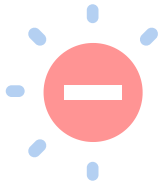


10

Average subscribe rate

Average unsubscribe rate

The average number of unsubscriptions per month for the list



1

Average unsubscribe rate

Forwarded

Number of times the campaign was forwarded using Forward or a Friend form



0

Forwarded

Subscribers



The number of active members in the list







307

Subscribers



Top countries

Top countries		Opens
 us		54
 United States		40
 Lithuania		14
 UK		10

Top links

Top links	Opens
 https://whatagraph.com/blog/articles/the-grand-whitelabel-update-bring-your-brand-to-me...	3
 https://whatagraph.com/blog/articles/instagram-stories-analytics-is-now-a-part-of-whata...	3
 https://whatagraph.com/blog/articles/campaign-monitor-integration-is-here-for-the-most-...	2
 https://whatagraph.com/?utm_source=Whatagraph+newsletter&utm_campaign=02def8aa6...	1

Top campaigns

Top campaigns	Emails sent	Open rate	Click rate	Unsubscribed	Total orders
 Newsletter #	314	29.24%	3.65%	4	0
 Newsletter #	228	17.43%	1.83%	2	0

Successful deliveries

The number of recipients that didn't hard or soft bounce on the campaign



1,604

Successful deliveries

Average revenue



Average revenue per one order



\$0

Average revenue

Top subscribers

Top subscribers	Opens
 subscriber@company.com	10
 subscriber@company.com	2
 subscriber@company.com	2
 subscriber@company.com	2