

Your SEMrush performance report



Report date: from 1/1/18 to 8/24/18
Compared to: from 3/15/17 to 12/31/17

Duration: 236 days

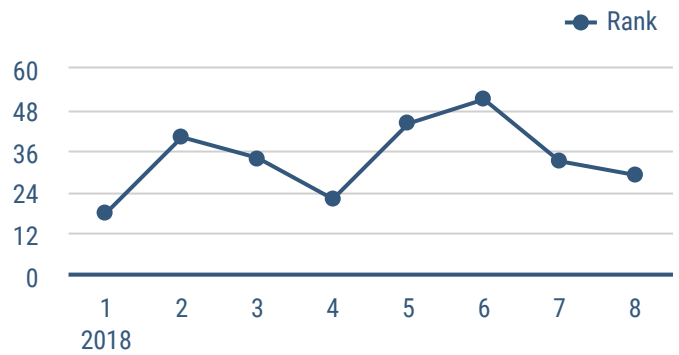
Domain Rank

The SEMrush rating of the popularity based on organic traffic coming from Google's top 20 search results



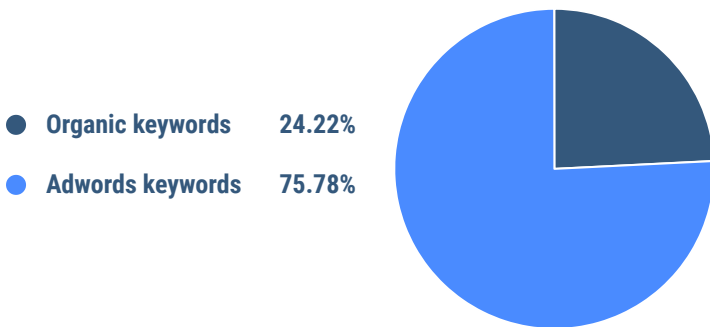
Account: whatagraph.com

Domain Rank Line Chart



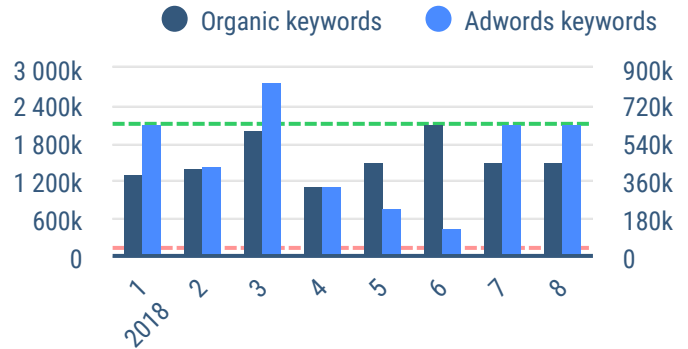
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Organic vs Paid Keywords



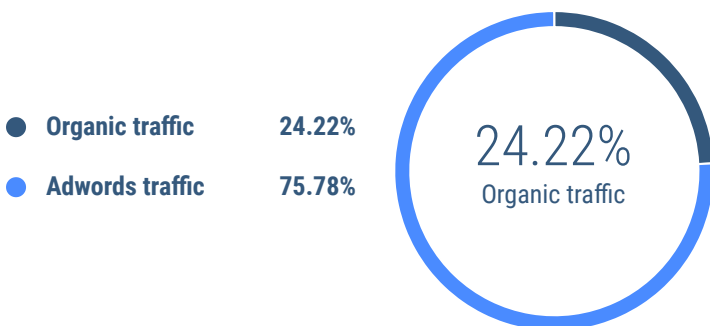
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Keywords Column Chart



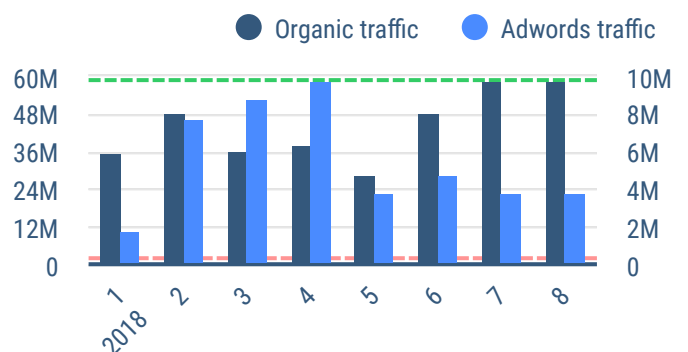
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Organic vs Paid Traffic




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Traffic Column Chart



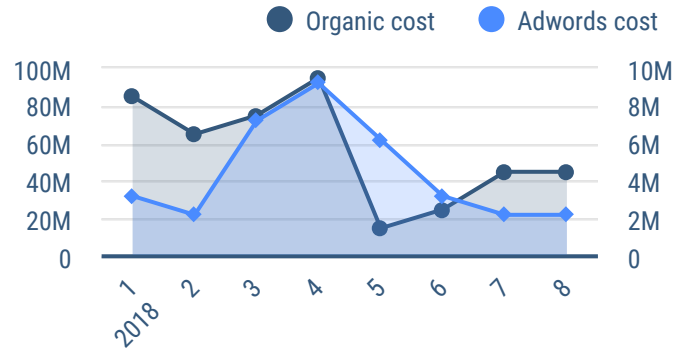
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Organic vs Paid Cost

 Organic cost	\$1,747,390	0%
 Adwords cost	\$36,753,116	0%

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Organic vs Paid Cost



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Domain Overview History

	Date (Monthly)	Rank	Organic keywords	Organic traffic	Organic cost	Adwords keywords	Adwords traffic	Adwords cost
1.	20180615	51	2,115,035	48,570,878	\$24,911,222	132,597	4,799,424	\$3,203,895
2.	20180515	44	1,515,035	28,570,878	\$14,911,222	232,597	3,799,424	\$6,203,895
3.	20180215	40	1,415,035	48,570,878	\$64,911,222	432,597	7,799,424	\$2,203,895
4.	20180315	34	2,015,035	36,570,878	\$74,911,222	832,597	8,799,424	\$7,203,895

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Domain Organic Keywords

Keyword	Position	Search volume	Number of results	Traffic (%)	Traffic cost (%)	CPC	Competition
digital marketing	4	1,615,035	38,570,878	34,911,222%	832,597%	\$4,799,424	3,203,895
analytics	34	2,015,035	36,570,878	74,911,222%	832,597%	\$8,799,424	7,203,895
whatagraph	10	1,747,390	36,753,116	33,127,383%	757,175%	\$3,902,664	3,293,719
reporting	7	1,515,035	38,370,878	44,911,222%	732,597%	\$5,799,424	4,203,895

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SEMrush Top Ranks

	Domain	Rank	Organic keywords	Organic traffic	Organic cost	Adwords keywords	Adwords traffic	Adwords cost
1.	google.com	2	1,615,035	38,570,878	\$34,911,222	832,597	4,799,424	\$3,203,895
2.	facebook.com	3	1,515,035	38,370,878	\$44,911,222	732,597	5,799,424	\$4,203,895
3.	wikipedia.com	11	1,747,390	36,753,116	\$33,127,383	757,175	3,902,664	\$3,293,719
4.	youtube.com	18	1,315,035	35,570,878	\$84,911,222	632,597	1,799,424	\$3,203,895

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